



## Profile of Speakers

**On. Raffaele Calabrò** is an Italian MP (majority part) and President of IPE (EUCA colleges based in Naples). He is also a university professor and a cardiologist. In the Senato della Repubblica Italiana he is member of the Permanent Commission focused on Health. He is the first signatory of the bill on the living will.

**Giampiero Gramaglia**, Alumno of Collegio Borromeo of Pavia, is a journalist since 1972. In 1980 he joined the ANSA Brussels office, where he became Bureau Chief in 1984, covering the European Community and NATO for 10 years. In 1989, Gramaglia returned to Rome as ANSA Foreign Desk Editor, responsible for the Foreign Desk and the ANSA bureaus abroad. In 1995, he took responsibility for the ANSA New Media Services. In 1997, he became ANSA Deputy Editor in Chief. In 1999, he took charge of ANSA Paris office. Then in 2000, he became the ANSA North America Bureau Chief in the Washington, DC office. From 2006 to the last June, he was ANSA's Editor in Chief (Director).

**Bernhard Warner** is a journalist and social media entrepreneur based in Rome and London. He is the director of the Custom Communication consultancy company which specialized in reputation management, social media monitoring, bespoke publishing and targeted corporate workshops. Together with Matthew Yeomans he runs the annual Social Media Influence Conference in London. After a B.A. from Rutgers, the State University of New Jersey-New Brunswick, he has worked both in America and Europe as the European internet correspondent for *Reuters* in London. He has also been lecturer in an introductory journalism course at John Cabot University in Rome launching a mobile journalism project with the help of Nokia. An eclectic writer, Mr. Warner has written on technology, hostage crisis, EU legislation and much more. He daily writes the *Today's Business Press* column on the *Big Money* site. His articles have been published by *Variety*, *Time*, *Wired*, and *The Guardian*. He is contributor to *The Times Online's* technology blog, *Tech Central*, and editorial consultant at Radar DDB UK.

**Luison Lassala** is Youth Affairs Director at Brosna Educational Centres Ltd. Ireland, Director at Nullamore Youth Centre, member at Internet Safety Advisory Council, Youth Affairs Consultant at Oaktree Superior Coaching. Born in Valencia, Spain, Luison has been living in Ireland for over 20 years. He is a graduate of UCD in Economics and Philosophy, and also holds an MA in Economics and a Diploma in Systems Analysis from NUIG. He has worked as a Marketing professional with a leading computer manufacturer in the UK and Ireland, and currently works as a freelance consultant and trainer with a Dublin-based technology consultancy firm. He is a qualified facilitator for Franklin Covey, specializing in the 7 Habits for Highly Effective Teens, but he also makes use of other educational and lifecoaching methods in his workshops. Together with InterMedia Consulting, Dr. Lassala conducted the first European report on YouTube usage among teenagers from 5 countries. This report was awarded with the 3rd prize of the BT Young Scientist & Technology Exhibition in the Social & Human sciences category.



POLITECHNIKA WARSZASKA

